

Stick With X-I-M[®]



400 White Universal Primer-Sealer-Bonder is the Quick-Dry prime coat that makes paint stick where ordinary primers fail!

*Use ready-to-apply 400 White with CONFIDENCE on interiors and exteriors to help prevent flaking, blistering and peeling. 400 White is ideal for use with wood, ferrous and non-ferrous metals, plaster, Formica[®], glass, tile, Fiberglas[®] and more**



Ceramic Tile
Indoors or Outdoors

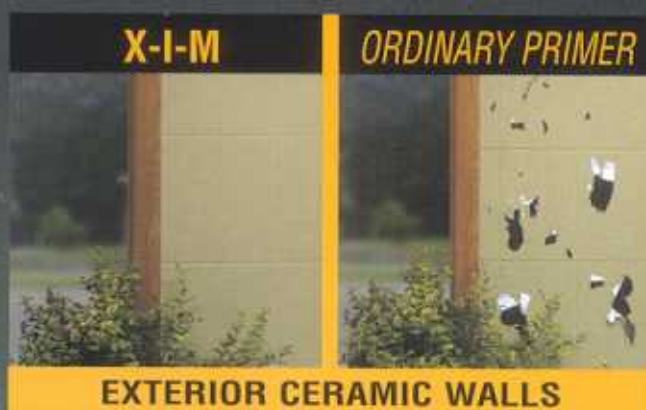
**CONFIDENCE Defined...
No Peeling, Cracking, Blistering
on Everyday Jobs**

**Not recommended for use on Polyethylene, Kynar, Nylon or in high alkalinity situations such as concrete. Follow label instructions for proper use.*



Glazed Block, Brick,
Glass, PVC

When Ordinary Primers Are Not Enough!



Seals and protects, and offers long-lasting adhesion with most top coats.

400 White is solvent-based and is allowed by Federal and many State VOC guidelines.

Also available-400 White HS-the high solids, low VOC content version of 400 White.

If extra corrosion protection is desired for ferrous surfaces, use X-I-M 360 or X-I-M 360 HS Rust Inhibiting Primers.

Stick With 400 White

- Quick Dry
- Ready to Apply
(No Thinning Required)
- Interior/Exterior
- White Color
- Tintable
- Use With Most Top Coats
- Can Be Forced-Dried
- One Component



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400 White is recognized by major painting contractors as the preferred bonding primer for tough-to-coat surfaces.



X-I-M Products, Inc. has also developed an advanced line of Restoration Products, Stain-Killing Primers and Bonders. For further information about 400 White Universal Sealer-Bonder or any other X-I-M product, contact our Customer Service staff toll-free at (800) 262-8469 or on the web at www.ximbonder.com.

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